

Planet is excited to offer early access to SkySat imagery for select customers. SkySats sub-meter imaging capabilities complement PlanetScopes unrivaled temporal coverage with high spatial resolution. The SkySat Preview Monitoring Program gives users early access to new and ongoing collections of SkySat imagery in user-defined areas at regular intervals.

The SkySat Preview Monitoring Program is based on the number of desired targets and frequency of imaging.

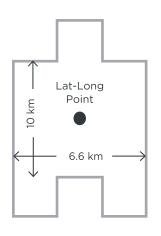
### **PROGRAM OVERVIEW**

| Dates  | 1 Aug 2017 - 31 Jan 2018 (6 months)  |  |  |
|--|--|--|--|
| Offerings                                    | Sub-weekly, weekly, and monthly monitoring packages                        |  |  |
| Enrollment                                   | Collection feasibility June 1 - July 15, final enrollment by July 15, 2017 |  |  |
| Imagery delivery                             | Via the Planet API, within ~36 hours of capture                            |  |  |
| Total price over program                     | Sub-weekly: \$200,000   Weekly: \$125,000   Monthly: \$115,000             |  |  |
| Average AOI collection size                  | 8 x 10 km <sup>2</sup>   |  |  |
| Total AOI km <sup>2</sup><br>(over 6 months) | Sub-weekly: 8,320 km²   Weekly: 10,400 km²   Monthly: 9,600 km²            |  |  |

#### **COLLECTION REQUESTS**

Customers may request one or more of the offerings provided in the pricing section below. Next, customers will provide a list of either 1, 5, or 20 targets based on their offering selection. The targets must be co-located in a 1M km² area, provided as a list of latitudinal/longitudinal points in decimal degrees.

A collection target is defined by a single lat-long point source. Multiple point sources may exist within a 1M km² area depending on the frequency of capture needed.





Pictured: Standard SkySat image deliverable. Collections are centered around customer-provided lat-long points. Image width varies with satellite altitude, 6.6 km represents the minimum width.





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## **PRICING**

| MONITORING<br>OFFER | <b>Total price</b> (for 6 month program) | Per km² price<br>(for comparison) | Number of collects (over 6 months) | Total km <sup>2</sup><br>(over 6 months) | Collection<br>Frequency |
|---------------------|--|-----------------------------------|------------------------------------|--|-------------------------|
| Sub-Weekly          | \$200,000                                | \$24                              | 104                                | 8,320 km²                                | 4 times per week        |
| Weekly              | \$125,000                                | \$12                              | 130                                | 10,400 km²                               | 1 per week              |
| Monthly             | \$115,000                                | \$12                              | 120                                | 9,600 km²                                | 1 per month             |

# **IMAGERY SPECIFICATIONS**

| Basic Scene (Aug 1, 2017) | Ortho Scene (Sep 30, 2017)   |
|---------------------------|------------------------------|
| basic scene (Aug 1, 2017) | Ortilo occile (ocp 50, 2017) |

| Ground sample distance          | Panchromatic: 0.8m<br>Multispectral: 2.0m   |  |  |
|---------------------------------|---|--|--|
| Pixel resolution                | N/A Analytic DN: 2.0m Panchromatic DN, Visual, Pansharpened Multispectral:  |  |  |
| Spectral bands                  | Blue 450 - 515 nm<br>Green 515 - 595 nm<br>Red 605 - 695 nm<br>NIR 740 - 900 nm<br>Pan 450 - 900 nm                         |  |  |
| Image configurations<br>(Bands) | Analytic DN Image: B, G, R, N<br>Panchromatic DN Image: Pan   | Analytic DN Image: B, G, R, N<br>Panchromatic DN Image: Pan<br>Visual Image: Pansharpened R,G,B<br>Pansharpened Multispectral Image: Pansharpened B, G, R, N |  |
| Bit depth                       | 16-bit  | Analytic DN: 16-bit Unsigned Integer<br>Panchromatic DN: 16-bit Unsigned Integer<br>Pansharpened Multispectral: 16-bit Unsigned Integer                      |  |
|                                 |   | Visual: 8-bit Unsigned Integer   |  |
| Geometric precision             | < 300m RMSE   | < 10m RMSE   |  |
| File structure                  | Image File GeoTIFF format Metadata File JSON format Rational Polynomial Coefficients Text File UDM File GeoTIFF format      |  |  |
| Radiometric conversion          | None (DN)   |  |  |
| Revisit time                    | Nadir: 28 days per spacecraft; sub-weekly per constellation<br>Off-Nadir: Daily per spacecraft; sub-daily per constellation |  |  |
| Capture to delivery             | ~36 hours; delivery through the Planet API  |  |  |

## **ADDITIONAL DETAILS**

As part of the SkySat Preview Monitoring Program, Planet will endeavor to meet image delivery quotas, but does not provide service level agreements regarding collections, delivery, or image quality.

Planet cannot guarantee the total absence of cloud cover from images captured over the target area.

The SkySat Preview Monitoring Program does not include archive access.

# **GET IN TOUCH**





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